



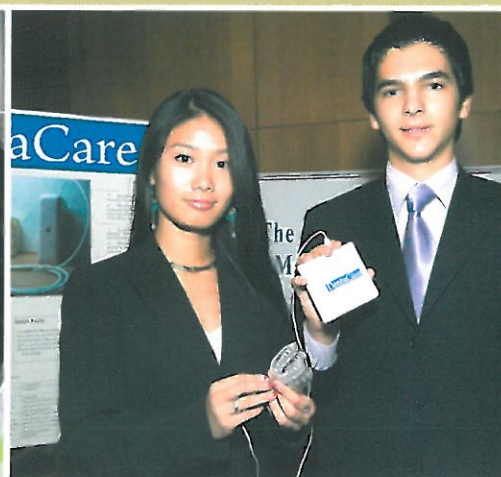
The Jerome Fisher Program in
Management & Technology



Wharton
UNIVERSITY of PENNSYLVANIA



Penn
Engineering



MANAGEMENT & TECHNOLOGY SUMMER INSTITUTE

College Credit for Rising High School Juniors and Seniors

- High-achieving rising high school juniors and seniors
- 3-week session
- University of Pennsylvania

The Management & Technology Summer Institute (M&TSI) is a for credit summer program for students who want to learn about the integration of technological concepts and management principles. Sponsored by The Jerome Fisher Program in Management & Technology, the School of Engineering and Applied Science, and the Wharton School, M&TSI is designed to introduce students to the fundamental knowledge and skills

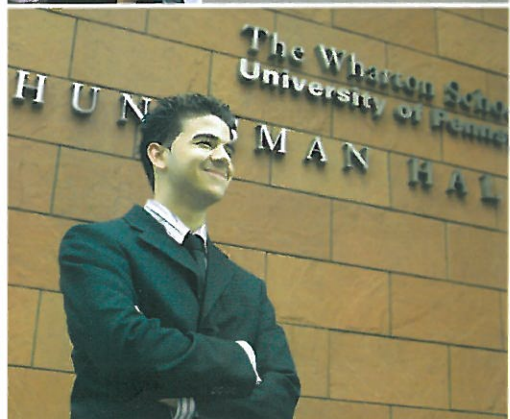
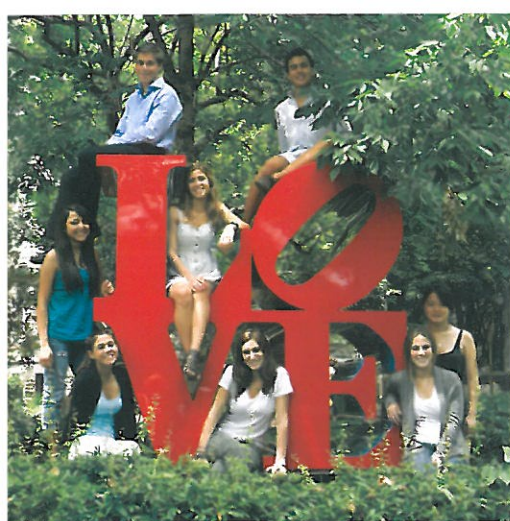
necessary for successfully linking technology and management concepts in the 21st century.

The program features classes taught by Penn faculty and successful entrepreneurs, field trips to companies and R&D facilities, intensive team projects, as well as other Penn activities. Students are given the opportunity to learn about the principles and practice of technological innovation.

“Although I did learn many business and engineering concepts, I feel that the main benefit of M&TSI was exposure to business, engineering, and the intersection of the two. This experience helped me decide what I want to study in college.”

— M&TSI Student

<http://www.upenn.edu/fisher/summer-mt>



The Intersection of Management & Technology

You will be introduced to core engineering and business disciplines, as well as the academic and career opportunities in our world today. The seminars are designed to stimulate new ways of thinking, encourage risk taking and necessitate reliance on the group's collective knowledge to solve complex problems. In addition to class, you will visit relevant business enterprises in order to explore the qualities essential to managing a technology oriented firm. Then, work with a small team to develop a "go to market" plan for a high technology product idea and present the concept to a group of potential "customers" and "distributors" at a new product fair.

The Campus Experience

Living and working with students from the USA and around the world, you will gain a unique perspective on college life. Participants will be living in Penn's famous Quad in the University City District; walking distance from dozens of restaurants, shops, recreational facilities and entertainment venues. After class, you can enjoy your choice of on- and off-campus activities. Residential life is managed by Julian Krinsky Camps & Programs, a leading creator of world-class summer education experiences.

Weekend Trips

A trip is offered every Saturday to regional destinations of your choice such as New York City, Washington, DC, amusement parks, white water rafting and Ocean City, NJ. On Sunday, students enjoy a variety of sports and optional trips, including bowling, golf, tennis, museums, baseball games and attractions in Philadelphia. It's all included in your tuition.

How to Apply

Applications are accepted beginning in January. The deadline for all application materials including financial aid applications is March 1. Application review will take place in March and students will be notified of their decision via email between April 1st and April 15th. M&TSI will select up to 50 participants to attend the summer program. Selections will be based on academic achievement, involvement in extracurricular activities, an interest in exploring business and engineering concepts concurrently, and future potential for leadership. Application requirements include your official academic transcripts, two letters of recommendation, a short essay and test scores (SAT, PSAT or ACT).

Website: <http://www.upenn.edu/fisher/summer-mt>

Phone: 215.898.4145